

FREE DOWNLOAD!

5 DIGITAL TOOLS YOUR BEAUTY CLINIC MUST HAVE IN 2023

appointible





THE AIM OF THIS EBOOK...

...is to share with you 5 tools of utmost importance to your beauty clinic in 2023.

Appointible helps clinics just like yours to grow their clientele and keep appointments organized.

On the next page, you will be able to have a look at what tools are our top picks for 2023



TOP 5 TOOLS FOR BEAUTY CLINICS IN 2023 (AND BEYOND)

1

Booking software:
Appointible

2

Creating designs:
Canva

3

Website builder:
WIX

4

Managing Social
Media: **Hootsuite**

5

Review platform:
Trustpilot

TOOL 1: APPOINTIBLE

Appointment management software

Beauty clinics are by their very nature an industry that deals with customers face to face every day. Seasoned clinic owners will know that attracting clients is just part of the problem. Setting your staff availability, managing appointments, making sure clients come... that's a whole other story.

That's why **Appointible** is the digital tool number 1 for your Beauty clinic in 2023.

Appointible is an online appointment scheduling software that helps beauty clinics set staff availability, receive bookings, interact with clients and grow the business with marketing tools, such as text messages and appointment reminders.

[Go to Appointible's website](#) and get started today.

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TOOL 2: CANVA

Design for non-designers

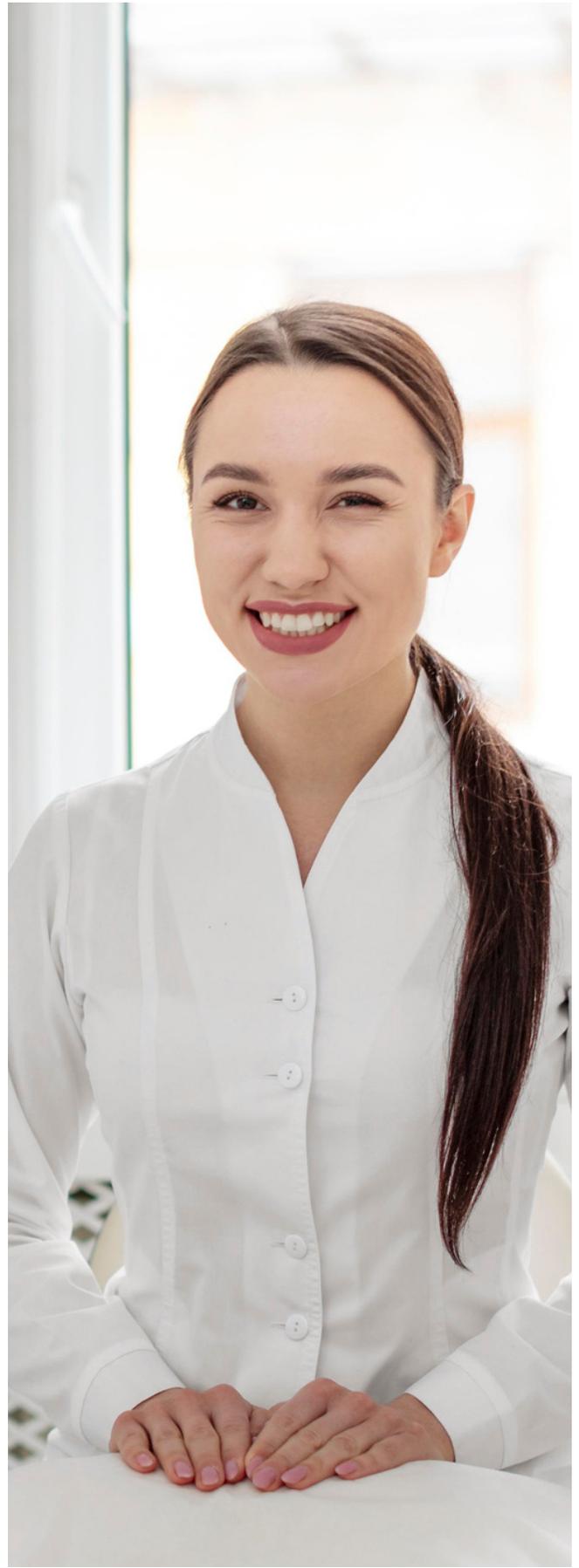
Truth be told, virtually any small business owner can benefit from our second tool in this list.

Canva is a popular design platform that helps businesses that need to create social media content, logos, and basically any other type of visual content.



The great thing about Canva isn't only they have a great Free plan for beauty clinics starting out, but also for businesses that need stock photos, video content and more.

Get started with Canva today and create create content for your social media posts, website and more.





TOOL 3 - WIX

Website builder

The third recommended tool your beauty clinic must have in 2023 is a website builder. Truth be told, there are many great solutions in the market. Squarespace, Zyro, Editor X to name but a few.

WIX earns a spot in our list for being famous for having one of the easiest and most user-friendly websites set up in the market. Even absolute beginners can create a beauty clinic website that attracts clients.

Visit [wix](https://www.wix.com) to start a new website today

The WIX logo is displayed in a bold, black, sans-serif font. The letter 'i' is lowercase and features a small orange dot above it, while the other letters are uppercase.

TOOL 4: HOOTSUITE

Social Media Management



Having a strong social media presence is mandatory for Beauty Clinics. Clients in the beauty space rely heavily on pictures and social engagement to decide whether to have a procedure with a clinic or not.

Hootsuite is a great tool for clinics managing multiple social media. It concentrates all your social activity - like comments, shares and likes - in one single place, giving you more agility to engage with your audience. [Click to start with Hootsuite](#)

TOOL 5: TRUSTPILOT

Customer review platform

Word of mouth is still one of the main contributors for businesses to bring new clients. People look for reviews to buy essentially anything, and that isn't different in the Beauty Clinic space.

Trustpilot is great way to go above and beyond Google and Facebook reviews. [Create a Trustpilot account](#) and ask your customers to leave reviews in this additional space.





WE HOPE WE WERE ABLE TO HELP!

We, from Appointible, really hope we managed to bring you useful information about tools your beauty clinic can benefit from in 2023.

Appointible helps beauty clinics manage and grow their businesses with a seamless Appointment Scheduling Software.

We are currently going through the initial phase of launching our product to the public. [Visit our website](#) and stay tuned for the launch day.

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